

DFG Network Towards a History of Work in the Cultural Economy

ERC Creative IPR Research Group

Getting a fair share? Cultural work under intellectual property regimes

3rd Workshop, Oslo, 6 to 8 June 2024

Participants: Dagmar Abfalter, Theresa Angenlahr, Robert Bernsee, Sarah Brouillette, Daniel Maul, Klaus Nathaus, Franziska Rehlinghaus, Martin Rempe, Wibke Rhein, Martin Zierold

Co-Host: CREATIVE IPR: The History of Intellectual Property Rights in the Creative Industries; Véronique Pouillard; Mala Loth; Anna Marie Nesheim; Veit Erlmann; Malte Zill

Guests: Irina Eidsvold Tøien; Ashleigh Harris; Gavin Mueller; Valeska Huber

Programme

Thursday, 6 June

- 14:30 Welcome *Klaus Nathaus and Martin Rempe*
- 15:00 Allocating fair shares for cultural workers: Text discussion
Matt Stahl, 'Intellectual Property, Employment, and Talent Relations: A Media Studies Perspective', in: Courtney B. Daogoo, Mistrale Moudreau, eds, *Intellectual Property for the 21st Century: Interdisciplinary Approaches* (Toronto: Irwin Law, 2014), 206-226; Gisèle Sapiro, Boris Gobille, Literary Property Owners or Intellectual Workers? French Writers in Search of a Status, *Mouvement Social* 214, 1 (2006), 113-139.
- 15:45 Coffee break
- 16:00 Guest presentation I: Gavin Mueller (University of Amsterdam), Platforms, Users, and AI: Tensions in the Emerging Digital Cultural Economy
- 17:00 Coffee break
- 17:15 Anna Marie Skråmestø Nesheim, Creative bodies: How French collecting societies organised union policy for author members
Comments: Malte Zill
- 19:00 Networking Dinner at Villa Paradiso Majorstuen

Friday, 7 June

- 09:30 Véronique Pouillard, The prohibitive cost of intellectual property rights: Controversies on the activity of the SABAM (Société des auteurs belges - Belgisch auteurs maatschappij) in the Belgian colonies during the 1950s
Comments: Veit Erlmann
- 10:30 Coffee break
- 10:45 Guest presentation II: Irina Eidsvold Tøien (Handelshøyskolen BI, Oslo), Is fair remuneration for performers and authors possible and desirable?
- 11:45 Coffee break
- 12:00 Guest presentation III: Ashleigh Harris (Uppsala University), The appropriation of african literary labour from colonial copyright to corporate paywalls.
- 13:00 Networking Lunch break
- 14:30 Guest presentation IV: Valeska Huber (University of Vienna), A world of readers: Education for all and the project of universal literacy in the twentieth century
(This presentation is given at Harriet Holters hus, room 132!)
- 15:30 Coffee break
- 15:45 Work in thematic groups
- Practice (led by Franziska Rehlinghaus and Klaus Nathaus), NT5, Håndbiblioteket
 - Pay (led by Sarah Brouillette and Robert Bernsee), Harriet Holters hus, room 132
 - Policy (led by Martin Zierold and Martin Rempe), Harriet Holters hus, room 124
- 18:00 Finish group work for the day
- 19:00 Dinner at Café Mela

Saturday, 8 June

- 09:00 Continuation of group work
- Practice (Håndbiblioteket, NT, 5th floor)
 - Pay (meeting room NT 424)
 - Politics (Café Snorre, NT, 4th floor)
- 10:00 Plenary presentation of results from group work; discussion of next steps
- 11:30 Excursion for those who have time and are interested